**Mounted Eagles**

Board of Directors Meeting

Monday January 13, 2014

Super 8 Hotel, Baxter, MN

**Present:** Jan Moran, Cheryl Triplett, Mary Hammer, Aggie Stroot, Lise Lunde, Lynn Fairbanks

Cheryl T called meeting to order.

Two announcements were made: #1- a reminder of riders banquet on 1/20. #2 Tentative plan for volunteer training for 2 volunteer was cancelled due to weather and only one volunteer was available.

**Agenda:** Lise L made a motion to approve the January agenda. Jan M made second. The agenda was approved.

**Mounted Eagles Minutes:** The December 2013 minutes were reviewed with changes recommended to correct the date of the riders banquet and the end of the year income from rider fees. These changes will be made and submitted to Cheryl T.

Aggie S made a motion to approve the amended December minutes. Mary H made a second. The motion was approved.

**Financial Report:** Aggie S presented the end of the year financial report, which shows a potential profit of $2178.17 if all accounts payable come in. The outstanding riders fees are approximately $900. Aggie reviewed the financial statement from 1/12/2014 including outlined expenses. Income was limited to no incoming riders fees yet for 2014.

Lise L made a motion to approve the financial report. Cheryl T made a second. The financial report was approved.

**Mounted Eagle 2014 Planning:** Lynn F requested that committee leaders review and submit their planning documents. The fund raising events included:

    Hoofin It: Aggie S

    Cookie Sales: Cheryl T

    Walk N Roll: Lynn F

    Spaghetti Dinner: Mary H

    Evening with the Stars: Mel S

    Pizza Sales: event is pending Lenny’s approval

Lynn F presented the board with 3 questions to answer. Each board member responded to the questions.

1. What would you like to doing if you spent less time with fund raising?
2. What could Mounted Eagles do better?
3. What does Mounted Eagles do well?

Each board member wrote their responses and the group reviewed the responses.  There were some similarities in response, some new ideas and some discussion of potential changes. Lynn kept the written responses.

Anniversary Clothing from 2013 is no longer available as the anniversary year is completed. The income was minimal. It was decided that Mounted Eagles should research the cost of baseball caps and fleece headbands with the new logo for 2014.

Cans will continue to be collected.

Capital One program will continue

Christmas cards were not as successful in 2013 as in the past. Jan M presented research she completed for the cost of producing 2015 calendars. She contacted First Impressions and was given a quote of $4.50 per calendar for cost. The board discussed a plan for 2015 calendar fundraiser. If Mounted Eagles sold 50 calendars for $12 each the income would be $600 and the cost would be $225 for a profit of $375.

Cookbooks continue to be in high inventory with minimal sales over the holidays. No future cookbooks will be planned at this time. There was discussion of selling cookbooks at banquet for $8 and considering other ways for reducing inventory.

Good Search will be continued as a potential fundraiser.

There was discussion of the following fundraising events. (Please refer to proposed and updated budget for 2014 from Aggie S.)

Hoofin IT

Ice Fishing Extravaganza

Night with the Stars

Pizza Ranch Tip Night in July

Special Olympics Concessions

Turtle Races

Walk N Roll

The meeting was adjourned at 8:40 pm. The February meeting is scheduled for Monday February 10.

Minutes respectfully submitted

Lise Lunde